

Selected Works

VC BACKED



Agritray

Buy fresh vegetables directly from farmers

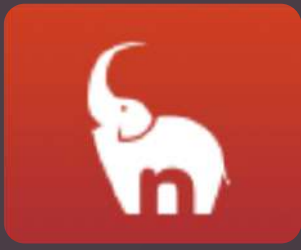
VC BACKED



We Hear You

Mental wellness made habit.

VC BACKED



Scores'n'Ranks

Gamified preparation for Indian exams



Care Easy

Ambulances on demand.

INTERNAL



CollabGPT

Transforming teamwork with collaborative AI.



Therhappi

Find the best mental health professionals.



Weekend

Find your people.

VC BACKED

clockout

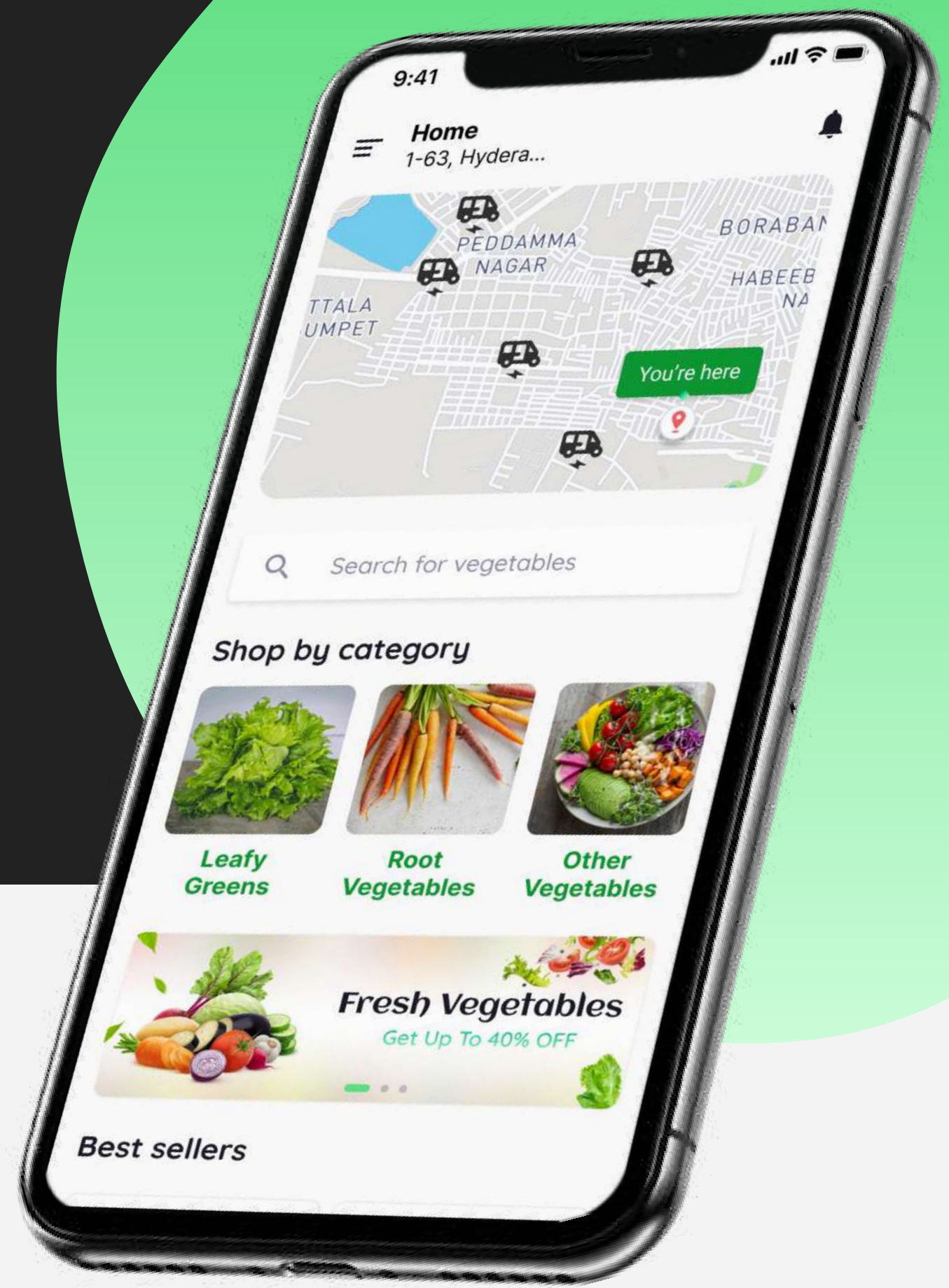
Communities for professionals.

Agritray

SEED

VC BACKED

Buy fresh vegetables directly from farmers.



Agritray is an online platform that sells fresh farm products directly from farmers. They offer a variety of items, including vegetables, fruits, flowers, and desi products, all delivered without the use of plastic.

Importantly, Agritray supports farmers by not charging them any commission, allowing customers to contribute to their livelihoods with each purchase.

Industry

Food

Product

Mobile App

Platforms

IOS & Android

Time Taken

2 Months

NEED

India lacks a direct connection between farmers and consumers, access to fresh, high-quality produce, support for local farming communities, empowerment of farmers, and the convenience of online shopping and home delivery.

SOLUTION

Agritray supports local farming communities, promotes sustainability with zero-plastic delivery, empowers farmers as "Farmpreneurs", and offers the convenience of online shopping and home delivery.

Overview

Ellenox played a vital role in helping Agritray build its digital ecosystem. We collaborated closely to design and develop an efficient and user-friendly e-commerce platform. Agritray's digital ecosystem has not only facilitated the direct sale of farm-fresh products but has also empowered farmers by eliminating commission charges, paving the way for the growth of "Farmpreneurs." Through our partnership, Ellenox has helped Agritray create India's largest online platform that supports local agriculture and contributes to the livelihoods of farmers across the country.

TECHNOLOGY

Design Tools: Figma, Illustrator, Photoshop

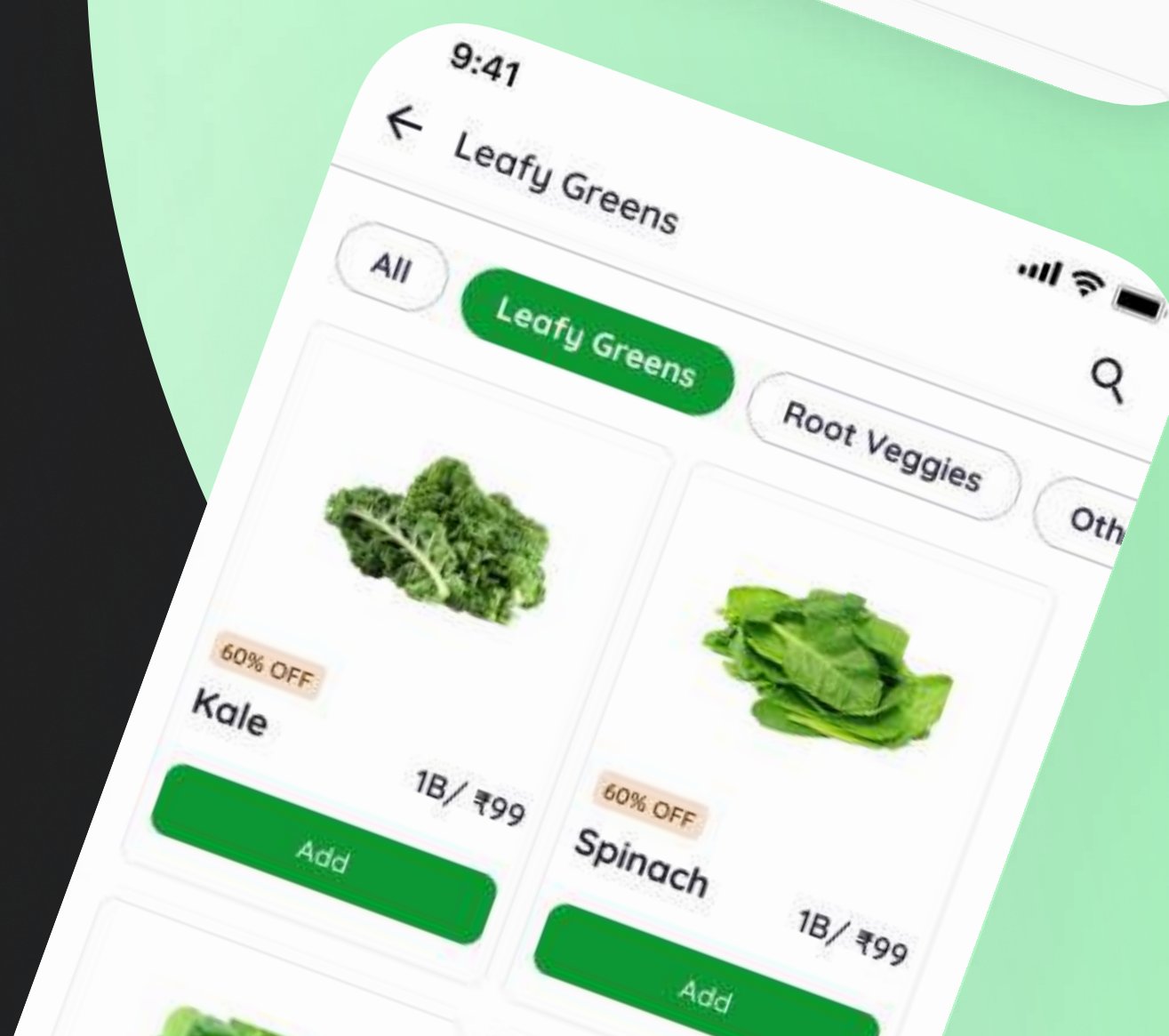
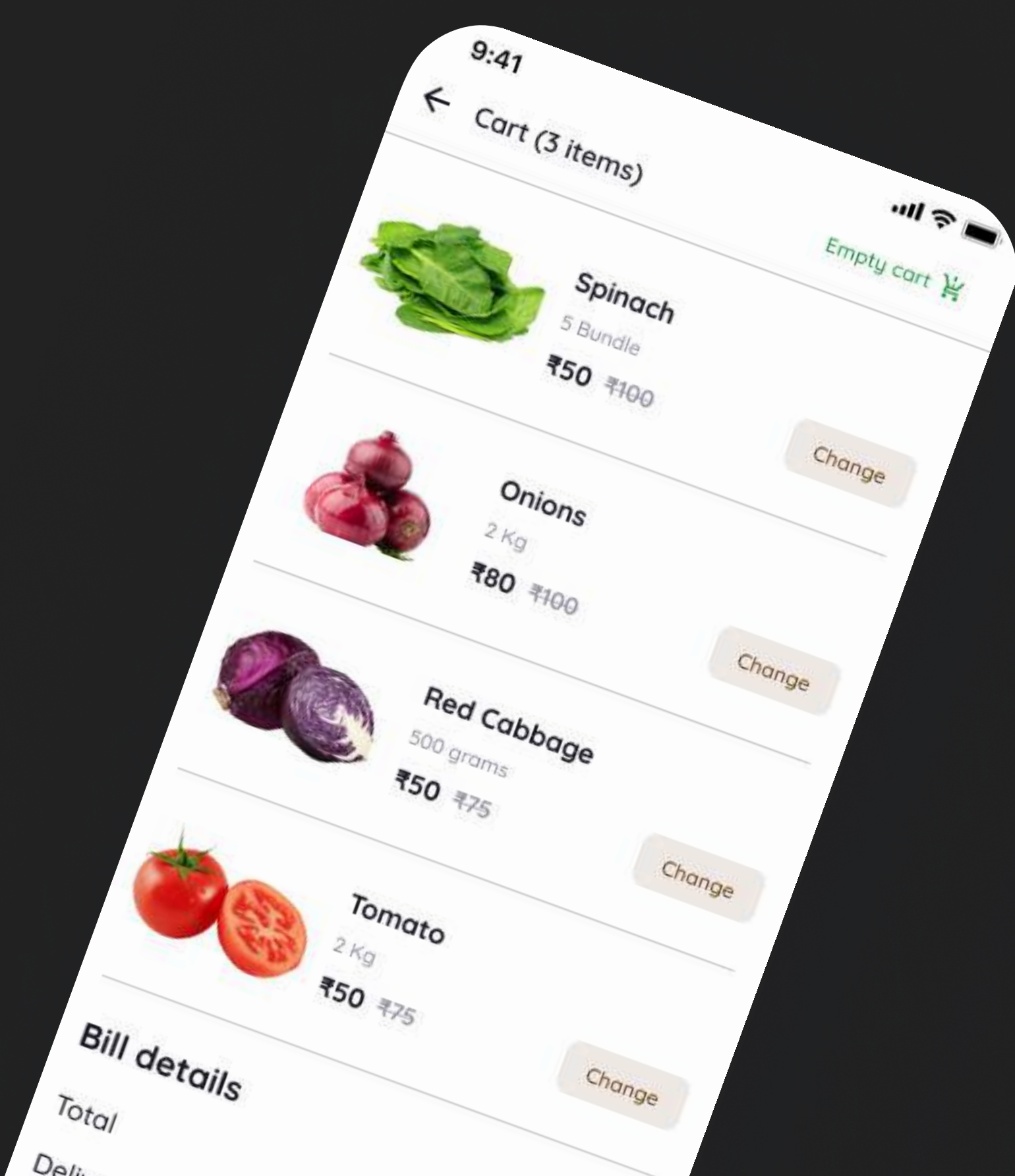
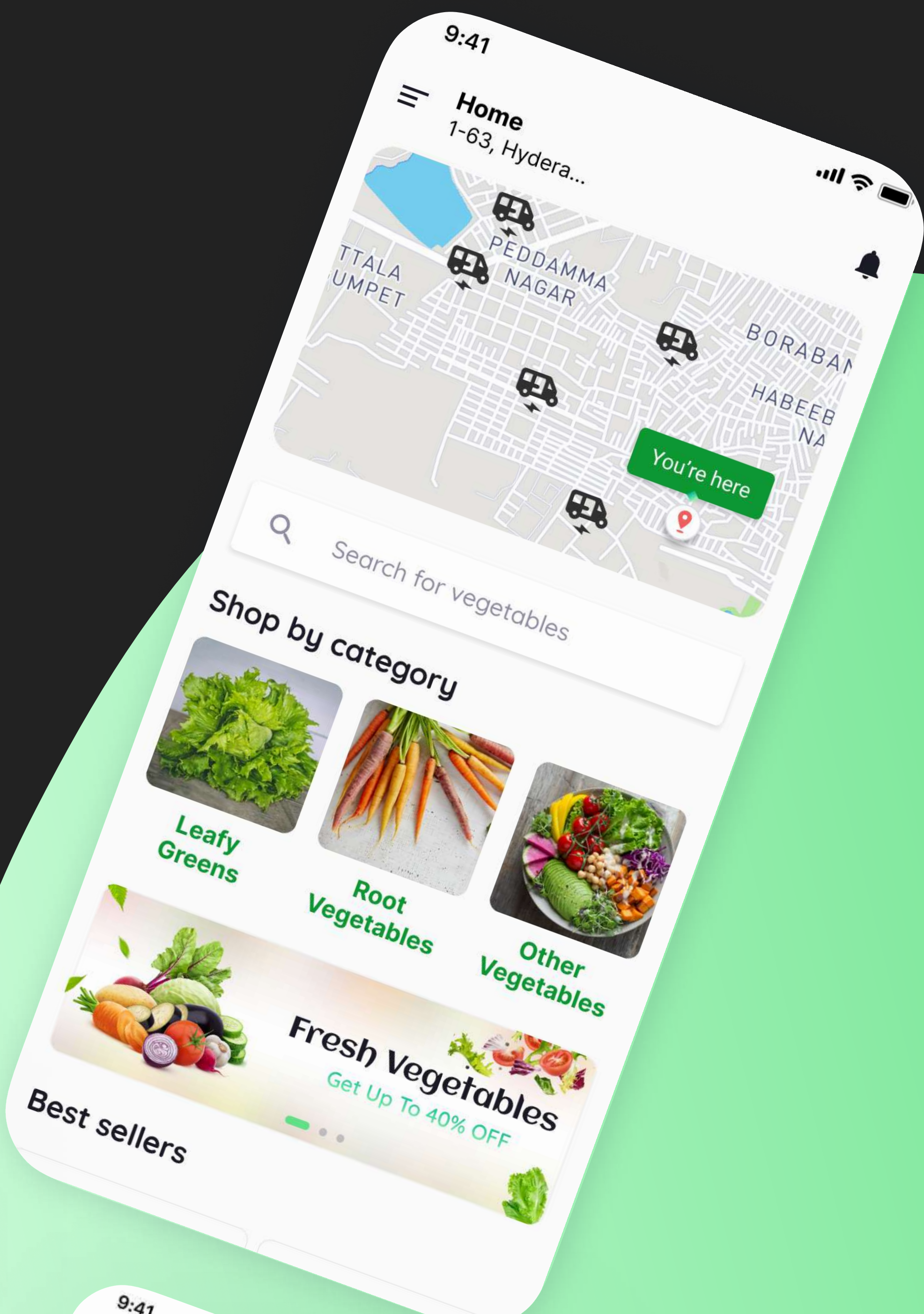
PRODUCT

The Agritray app revolutionizes the way users access fresh vegetables by connecting them directly with local farmers. By eliminating the need for middlemen, the app enables users to purchase farm-fresh veggies directly from the source. Agritray's app not only offers convenience and access to nutritious produce but also empowers users to make a positive impact on local farming communities.

\$50k
USD

Ellenox Impact

Monthly Revenue

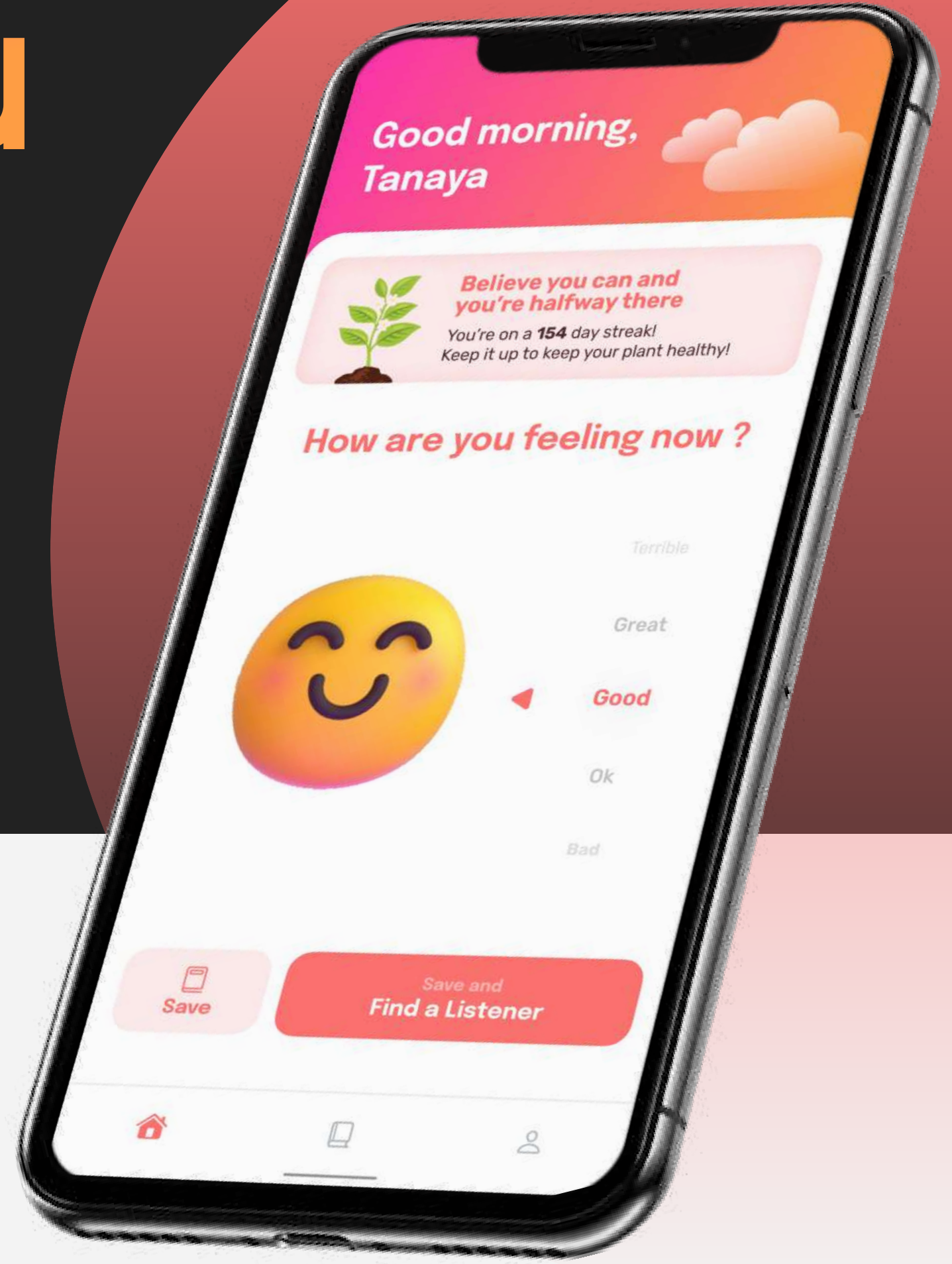


We Hear You

SEED

VC BACKED

Mental wellness made habit.



Havoc Therapy is a team of mental health professionals that recognized a gap in the Indian market when it came to mental healthcare.

Their mission is to bring affordable care to Indians that do not have the privilege of being able to afford expensive therapy.

Industry

Mental Health

Product

Mobile App

Platforms

IOS & Android

Time Taken

4 Months

NEED

Therapy can be expensive, and not everyone feels comfortable discussing their concerns with friends or family.

A lot of folks just want to feel heard.

SOLUTION

The We Hear You app provides a safe and anonymous platform for users to connect with trained listeners and receive mental health support.

Overview

Ellenox partnered with Havoc Therapy to design and develop a mental health app called "We Hear You."

The app's unique home page prompts users to express their feelings and saves responses in a journal.

Whenever users feel the need, they can connect to a trained listener to discuss their situation and problems. The app maintains chat logs for users to review and reflect on the advice they received.

TECHNOLOGY

Programming languages: JavaScript, Python

App development frameworks: React, React Native, Expo

Backend development: Firebase, Node, Express

Database: Firestore, Realtime Database

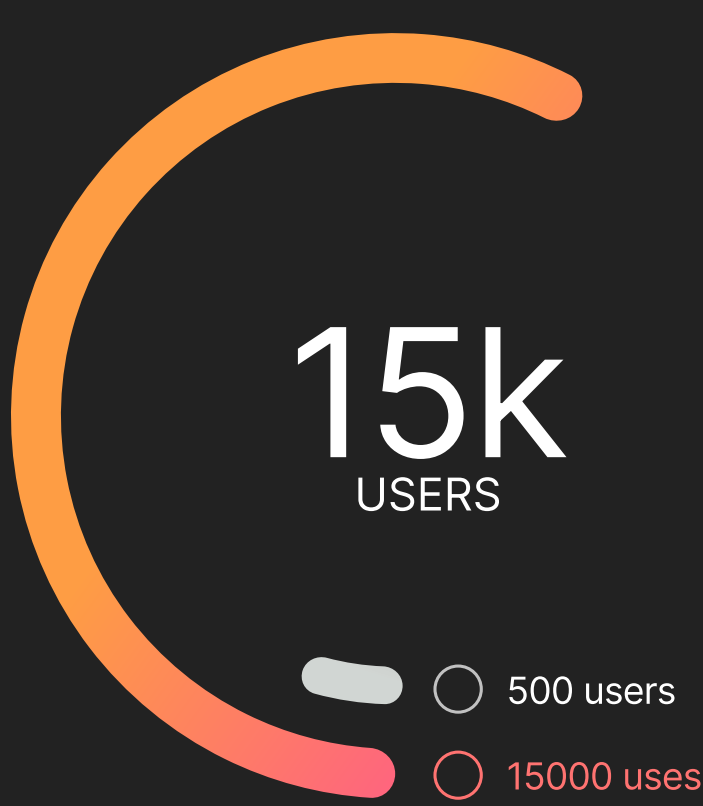
Cloud services: Google Cloud Platform, Vercel

Design Tools: Figma, Illustrator, Photoshop

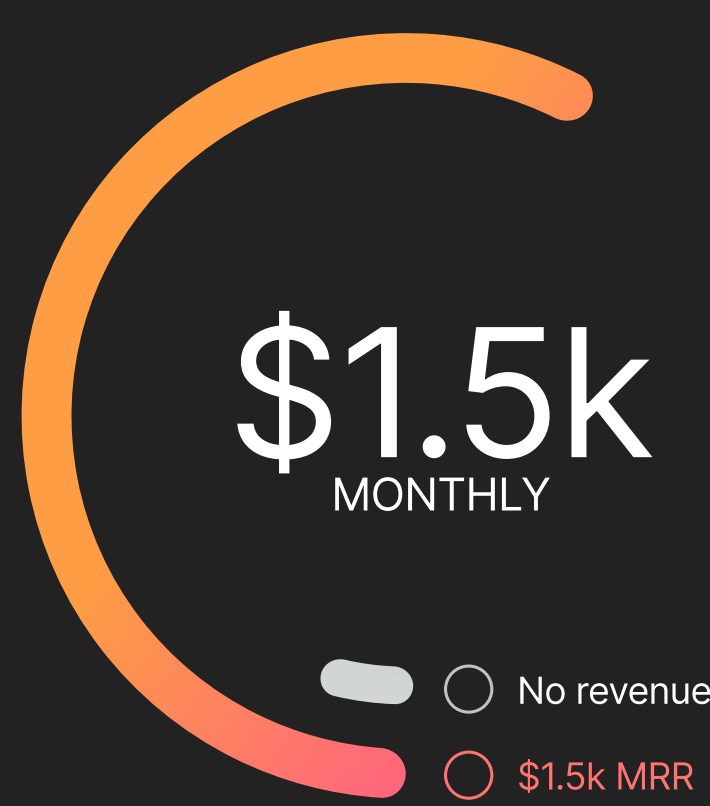
PRODUCT

Our goal was to create a product with high engagement and 'stickiness' to create positive mental health habits. Mental health is a marathon, not a sprint.

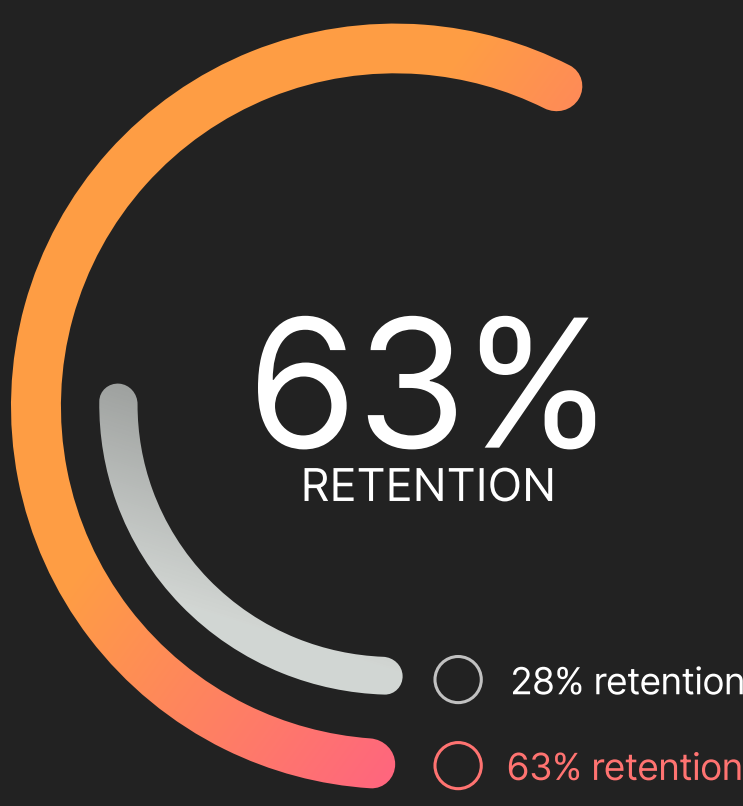
We established habits in our users by introducing a daily journal, and associating a plant that grows as you use the product. The simple act of naming your plant creates a powerful bond that makes you want to take care of it - and by extension yourself.



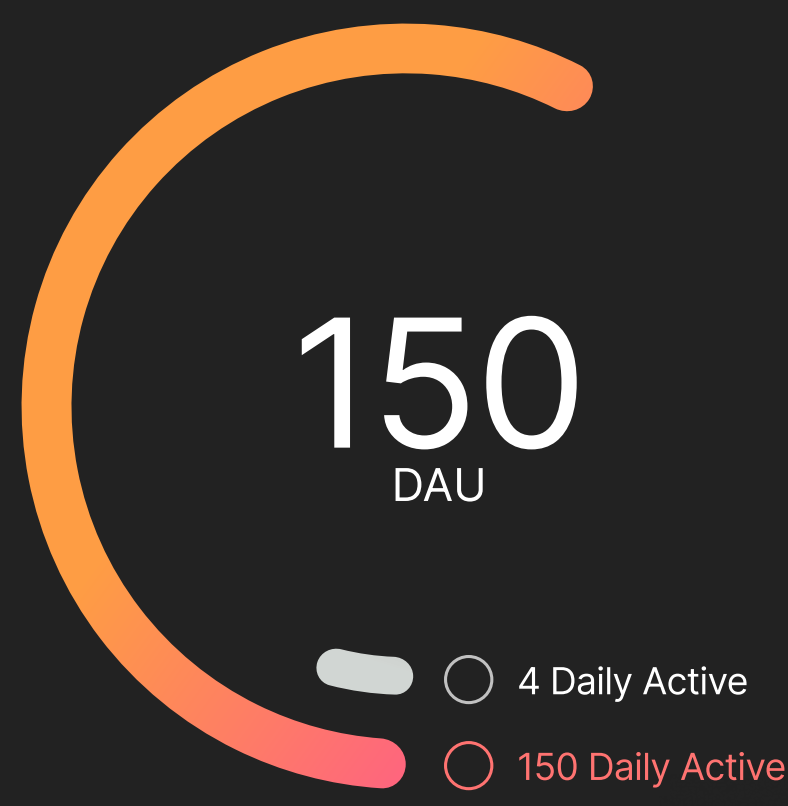
Signups



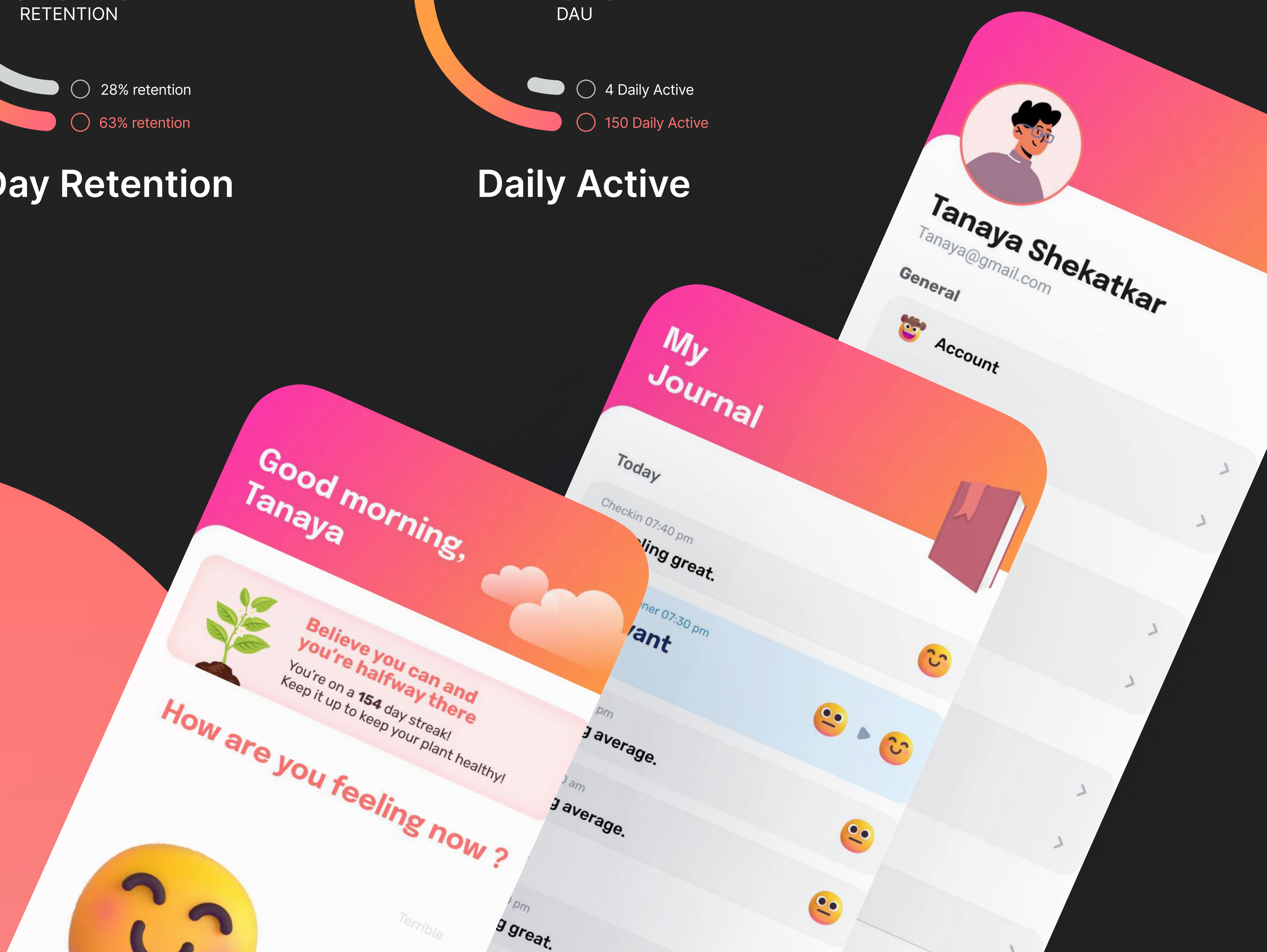
Monthly Revenue



30 Day Retention



Daily Active



Scores n Ranks

SEED

VC BACKED

Gamified exam preparation for popular Indian exams



Indian exams are among the most competitive in the world.

With millions of students from towns and villages taking highly technical exams, the education space is wide open for innovation.

Scores n Ranks explores the idea of opening up access to mock tests to every Indian.

Industry

Education

Product

Mobile App

Platforms

IOS & Android

Time Taken

4 Months

NEED

Scores n Ranks addresses a key need for students in India who are preparing for competitive entrance exams, such as JEE mains.

These exams are highly competitive and can determine a student's future academic and career prospects.

SOLUTION

Scores n Ranks offers personalized mock tests, a daily test feature, and an overall scorecard to track progress.

The app's adaptive progression system and feedback help students identify areas for improvement, increase their confidence, and maximize their chances of success on the actual entrance exam.

Overview

Ellenox played a crucial role in assisting Scores n Ranks in developing their app. We worked closely with the Scores n Ranks team to conceptualize, design, and build the app. We ensured the app's features and functionality met the specific needs of Indian students preparing for competitive entrance exams.

TECHNOLOGY

Programming languages: JavaScript, Python

App development frameworks: React, React Native, Expo

Backend development: Firebase, Node, Express

Database: Firestore, Realtime Database

Cloud services: Google Cloud Platform, Vercel

Design Tools: Figma, Illustrator, Photoshop

PRODUCT

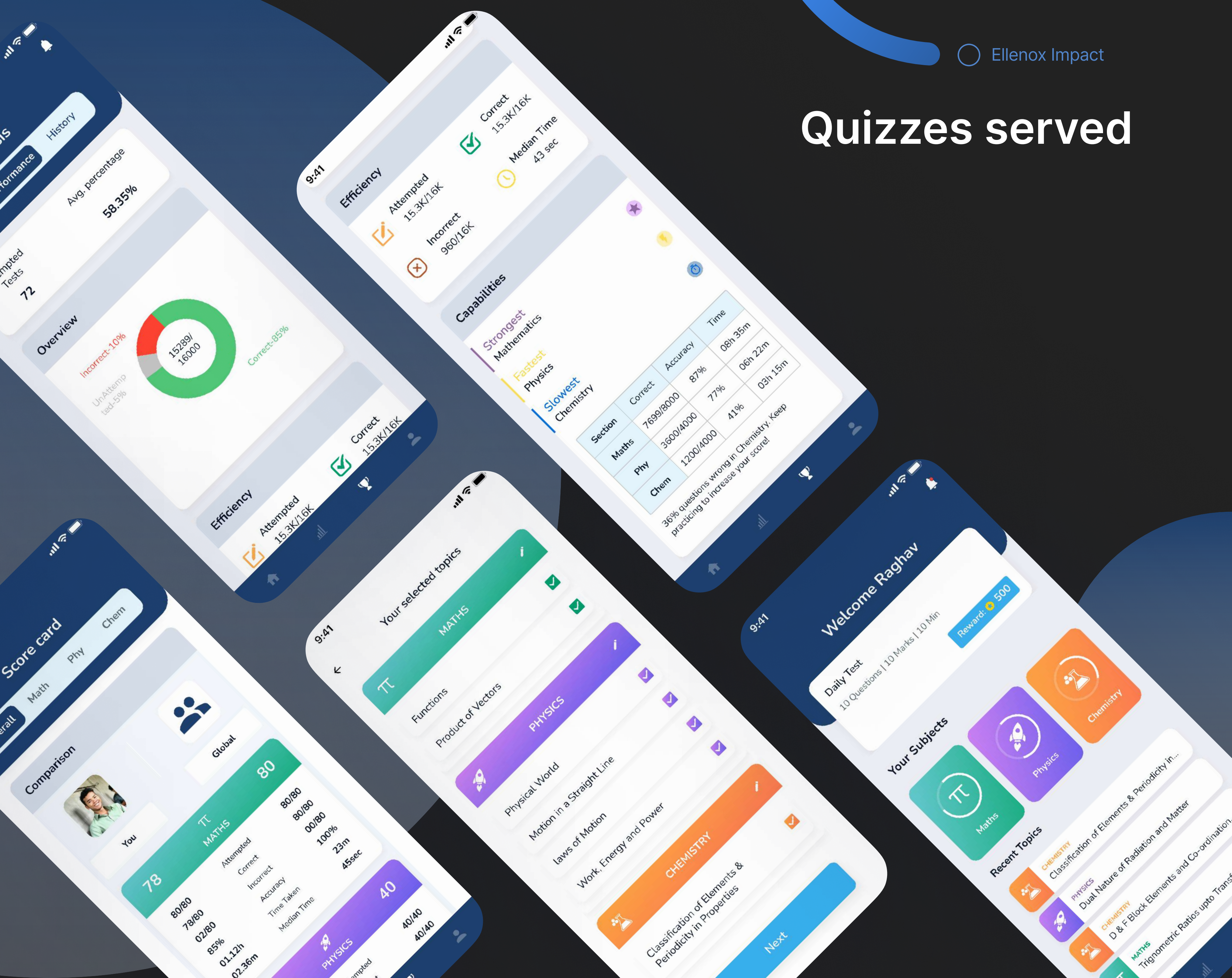
Scores n Ranks app is a game-changer for Indian students preparing for competitive entrance exams. It opens up a world of possibilities by providing accessible and personalized mock tests. With its daily test feature, adaptive progression system, and comprehensive scorecard, the app fuels progress and instills confidence.

Scores n Ranks empowers students from all backgrounds to maximize their chances of success and shape their academic and career paths.

55k
QUIZZES

Ellenox Impact

Quizzes served

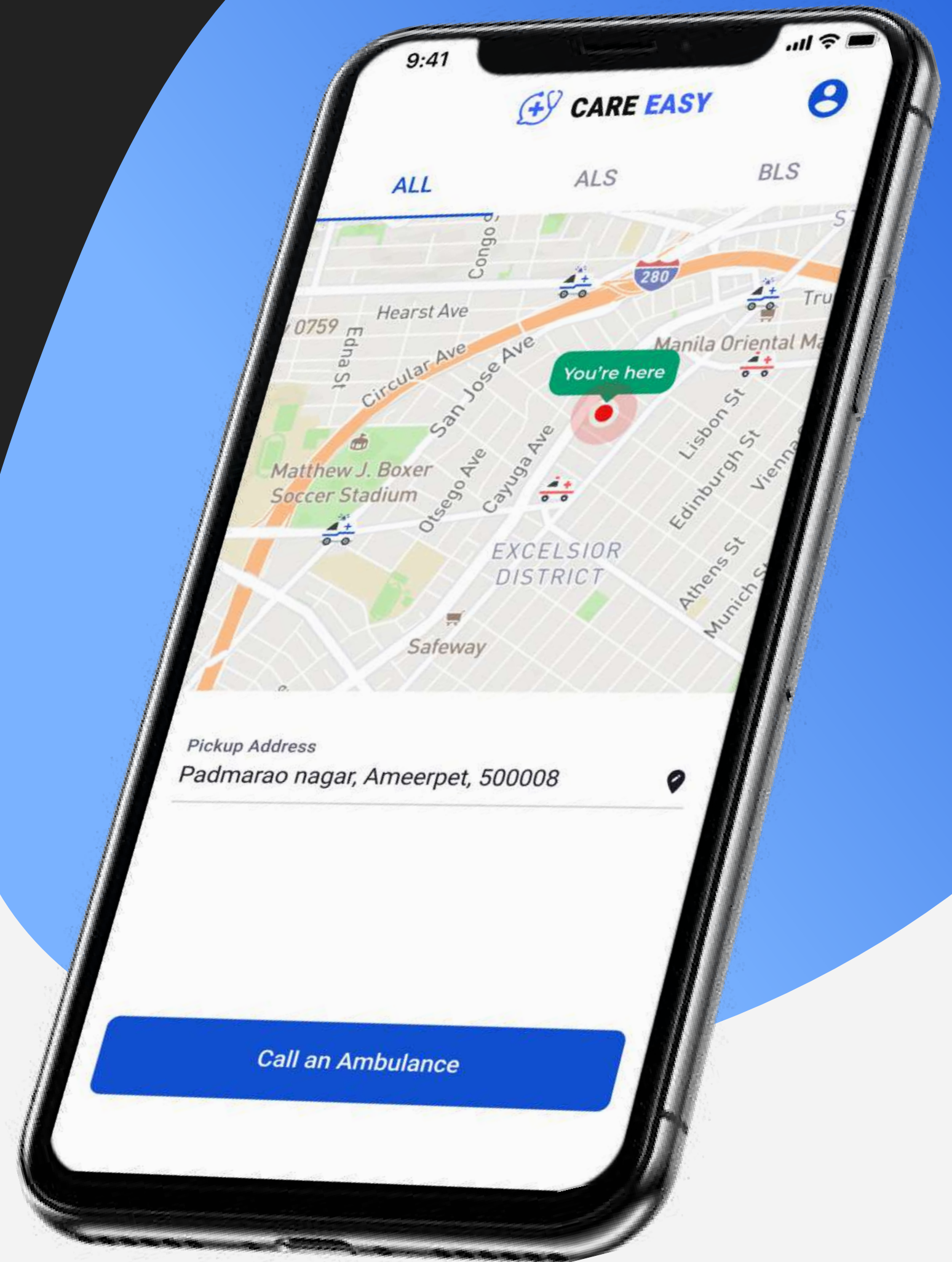


Care Easy

PRE-SEED

BOOTSTRAPPED

Ambulances on demand.



Care Easy is developing a revolutionary app for booking ambulances. They've blended technology and compassion to create a system that not only saves time but also saves lives.

Care Easy's mission is clear: to improve the efficiency of emergency response and ensure that patients receive the care they need when they need it the most.

Industry

Healthcare

Product

Mobile App

Platforms

IOS & Android

Time Taken

3 Months

NEED

To provide patients with a convenient and efficient way to book ambulances in case of medical emergencies.

In many cases, patients or their loved ones may struggle to find an available ambulance during an emergency, leading to delays in medical treatment that can be life-threatening.

SOLUTION

Care Easy allows patients to quickly and easily book ambulances in an Uber-like interface using their smartphones.

The app features real-time location tracking and optimized routing, ensuring that ambulances reach patients as quickly as possible.

Overview

Ellenox worked closely with the Care Easy team to translate their vision into a tangible product, ensuring that the app's features and functionalities align with the needs and expectations of both patients and healthcare providers.

Our product lab approach involved conducting thorough research and analysis to identify the pain points and challenges in the existing ambulance booking process. By understanding the users' perspective and requirements, we could effectively design and optimize the app's interface, making it intuitive and accessible to the Indian customer.

TECHNOLOGY

Programming languages: JavaScript, Python

App development frameworks: React, React Native, Expo

Backend development: Firebase, Node, Express

Database: Firestore, Realtime Database, Postgres

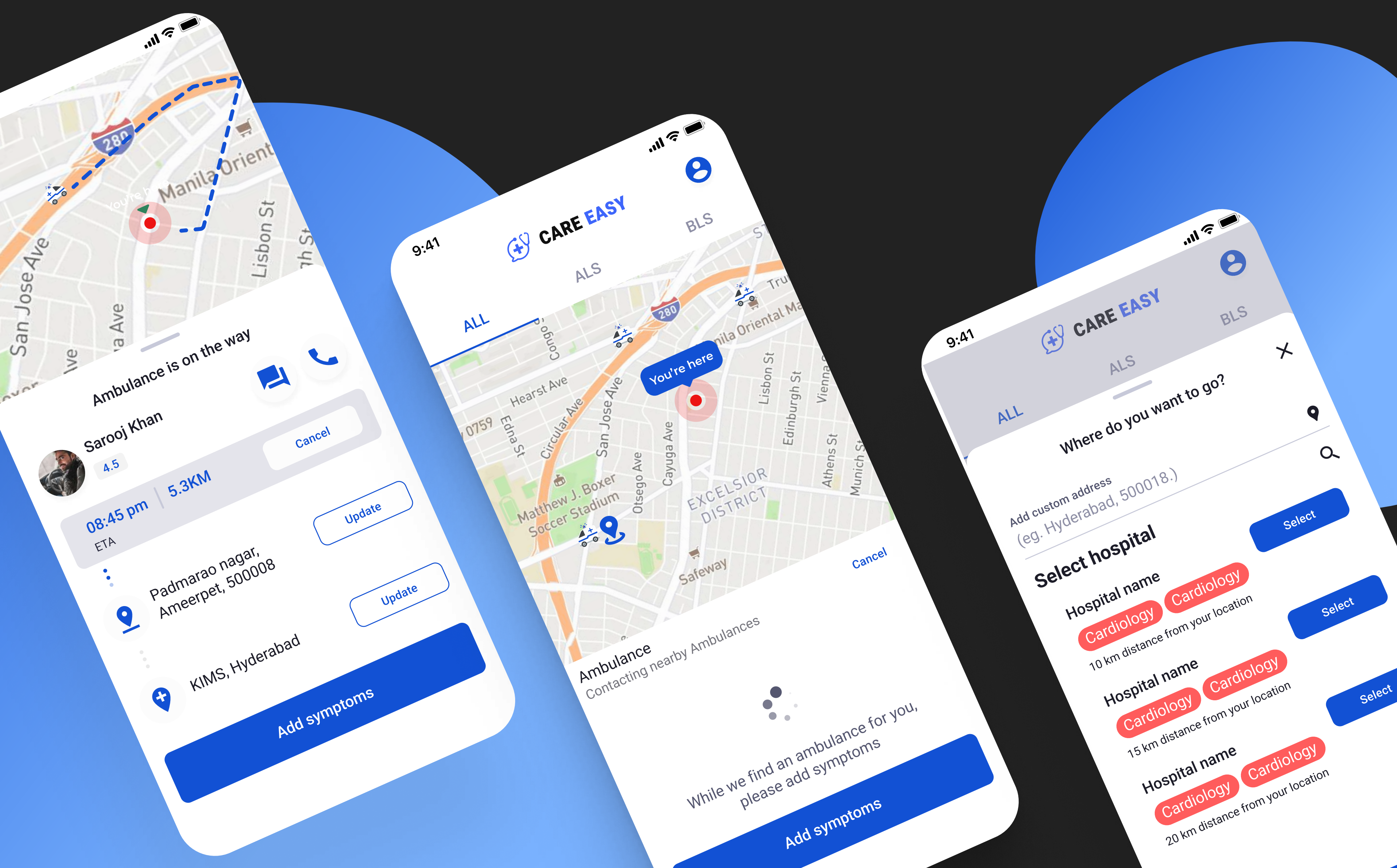
Cloud services: Google Cloud Platform, Vercel

Design Tools: Figma, Illustrator, Photoshop

PRODUCT

Care Easy is a groundbreaking app that simplifies ambulance booking and dispatch, offering a user-friendly interface, dual ambulance options, real-time tracking, and optimization features. Care Easy presents a compelling investment opportunity in a rapidly growing market, combining innovation, accessibility, and social impact into a single product.

Partnered with Indian Gov't
Rollout expected in early 2024

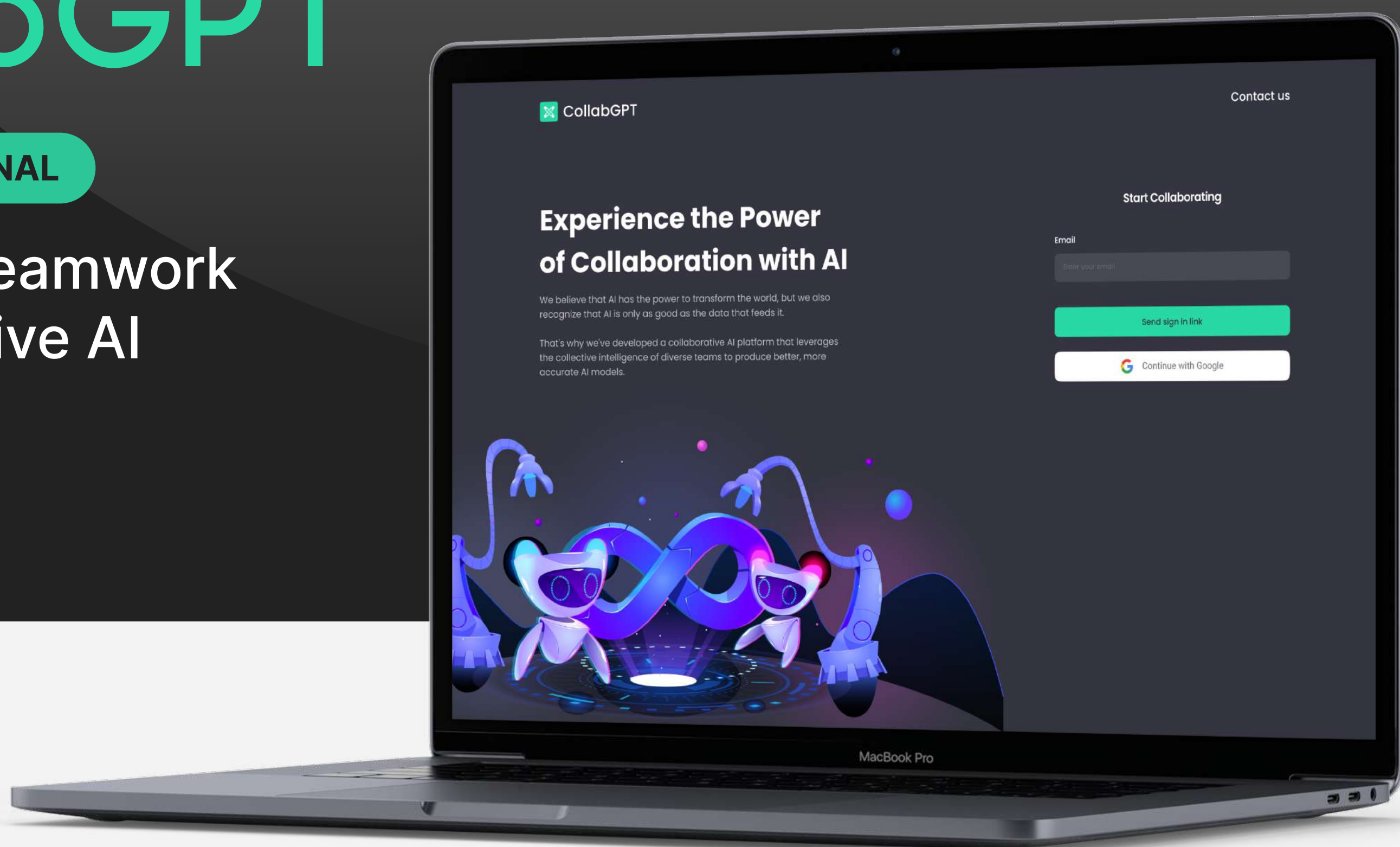


CollabGPT

PRE-SEED

INTERNAL

Transforming teamwork with collaborative AI



CollabGPT is the natural evolution of team workspaces, built with AI-first principles.

Made for teams, CollabGPT recognizes the coming shift in how teams can work together. Explore an entirely new paradigm where what used to take days can now take minutes with AI.

Industry

B2B AI Tools

Product

Web App

Platforms

All

Time Taken

2 Months

NEED

The world is transcending into the habituality of remote work and the increasing need of collaboration in the modern workplace.

As teams become more geographically dispersed and diverse, it can be challenging to communicate effectively. This can lead to a decrease in productivity, delays, and a lack of cohesion among team members.

SOLUTION

CollabGPT is a quick jump-into solution to the challenges of remote collaboration by offering a platform for real-time group communication and collaboration. The chatbot feature of CollabGPT enables teams to ask questions, receive instant feedback, and share information with each other quickly and easily. This can significantly improve productivity and reduce the time needed to complete tasks.

Overview

Ellenox has designed and developed a new collaborative platform called CollabGPT. The platform has been created with the goal of enhancing collaboration and communication among teams or groups.

In addition to the chatbot, the platform also includes a chat feature that allows users to communicate with each other while working on a project or talking to the chatbot.

This feature has been designed to facilitate collaboration and brainstorming sessions, enabling users to share their ideas and insights with each other in real-time.

TECHNOLOGY

Programming languages: JavaScript, Python

App development frameworks: React, React Native, Expo

Backend development: Firebase, Node, Express

Database: Firestore, Realtime Database, Postgres

Cloud services: Google Cloud Platform, Vercel

Design Tools: Figma, Illustrator, Photoshop

250k
MESSAGES

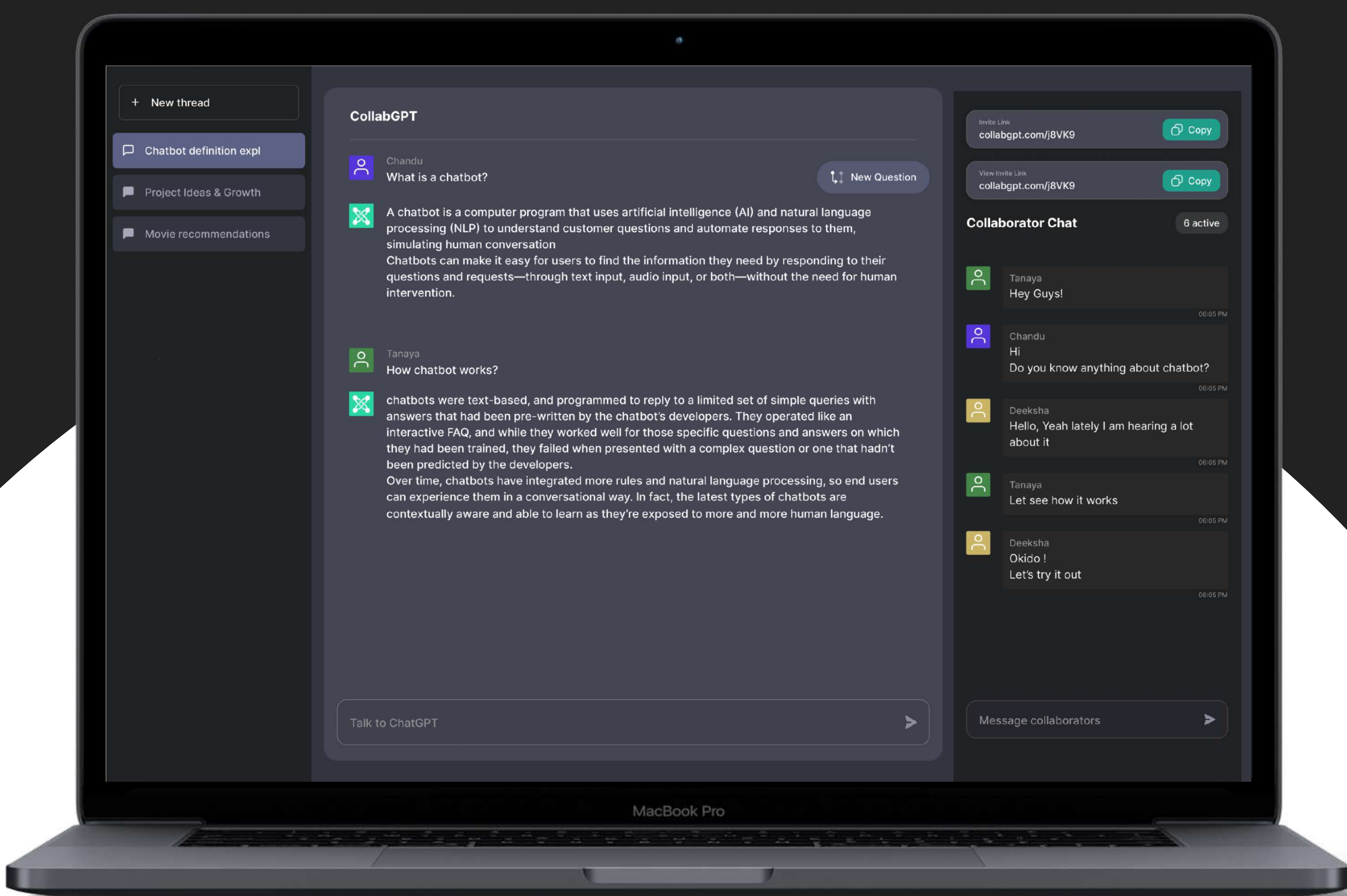
Ellenox Impact

Messages Sent

20k
ROOMS

Ellenox Impact

Rooms Created

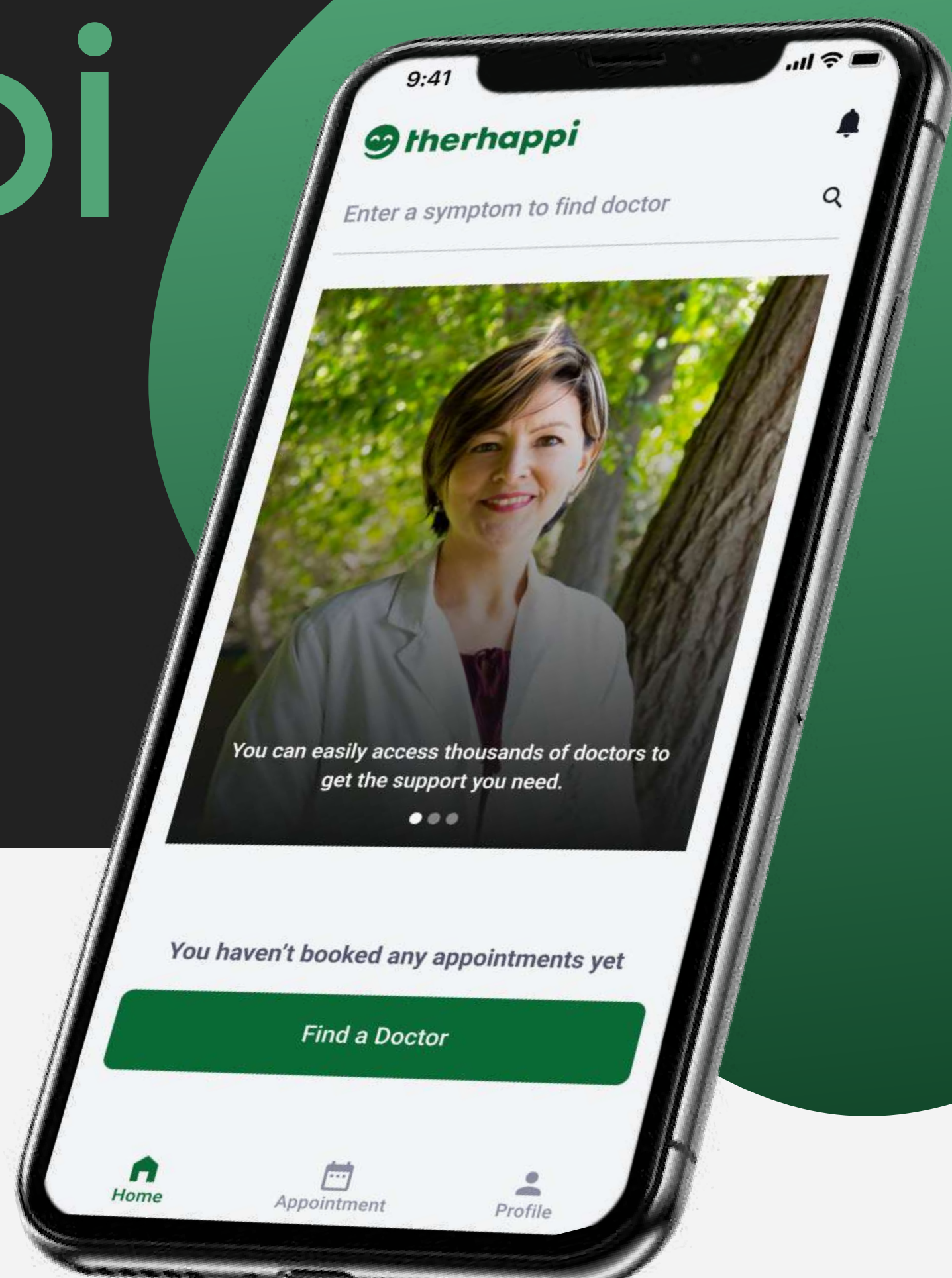


Therhappi

SEED

BOOTSTRAPPED

Find the best mental health professionals.



Therhappi is an online mental health counseling platform, providing a safe haven for individuals to overcome life's challenges.

With certified psychiatrists rounding out the team, they offer personalized support for various mental health issues, emphasizing self-care and wellness.

Industry

Mental Health

Product

Mobile App

Platforms

IOS & Android

Time Taken

2 Months

NEED

The need for the Therhappi app arises from the growing demand for mental health services and the need to improve access to specialized professionals. Mental health issues are prevalent in today's society, and many people struggle to find and connect with mental health professionals who can provide the right care and support.

SOLUTION

The challenge of finding and accessing mental health services by offering a platform that connects users with specialized professionals and offers remote consultations. The app's features, such as the symptom search tool, provider search, and video/voice call options, provide users with a convenient and efficient way to book appointments and connect with mental health professionals.

Overview

Ellenox designed and developed the Therhappi app, which has been helping users book appointments with mental health professionals. The app features a unique symptom-search tool, which has allowed users to search for symptoms related to mental health issues, and find doctors who specialize in the corresponding field.

TECHNOLOGY

Programming languages: JavaScript, Python

Mobile app development frameworks: React Native, Expo

Backend development: Firebase, Node

Database: Firestore, Realtime Database

Cloud services: Google Cloud Platform

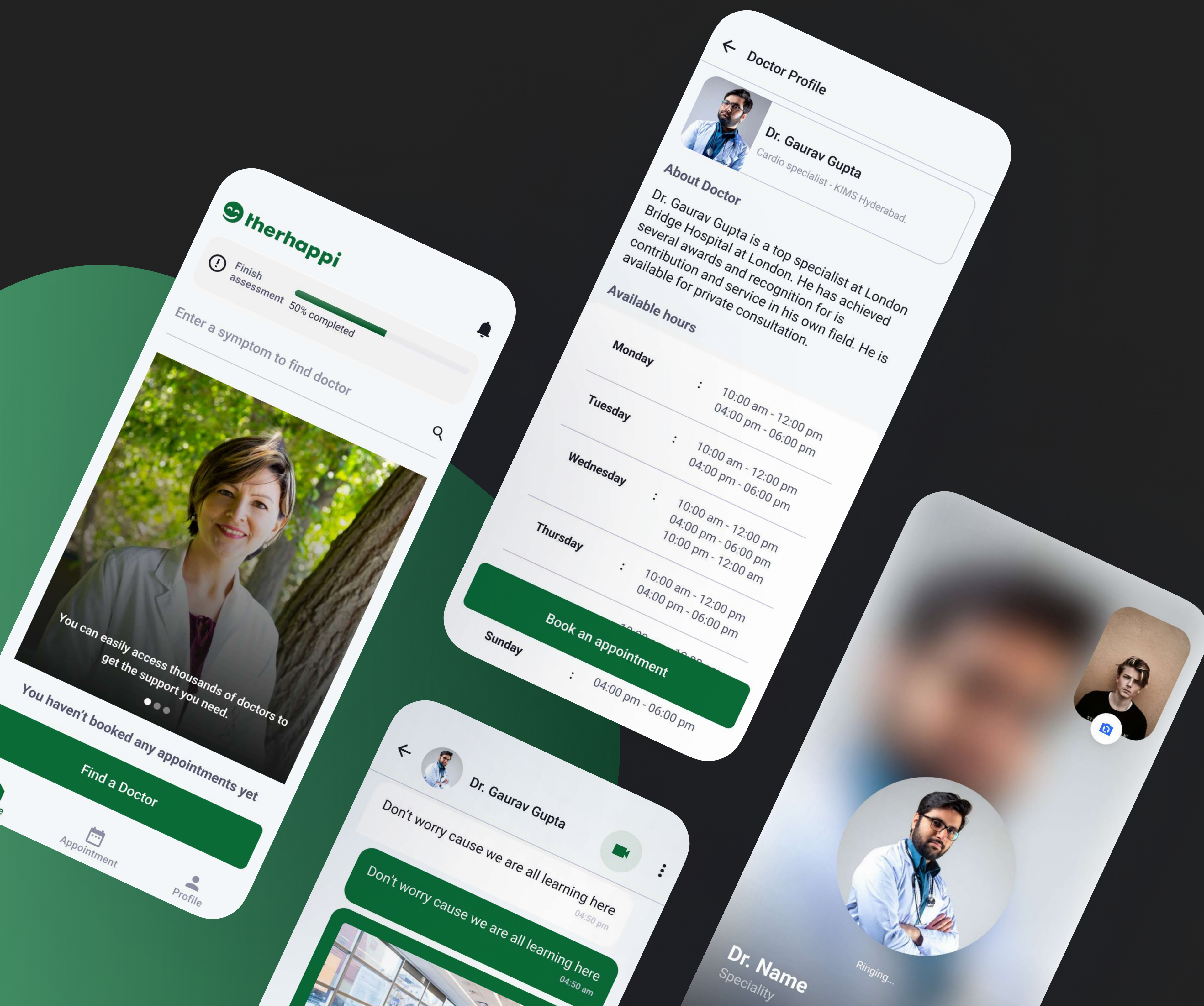
Design Tools: Figma, Illustrator, Photoshop

PRODUCT

Ellenox has designed the Therhappi app with a focus on creating a positive impact in the healthcare industry.

Ellenox has carefully considered the needs of users when designing the app, resulting in features such as the symptom search tool and video/voice call options. These features have made it easier for users to find and connect with specialized professionals, improving the quality of care they receive.

Accepted in **T-Hub Lab 32**
India's oldest seed incubator program

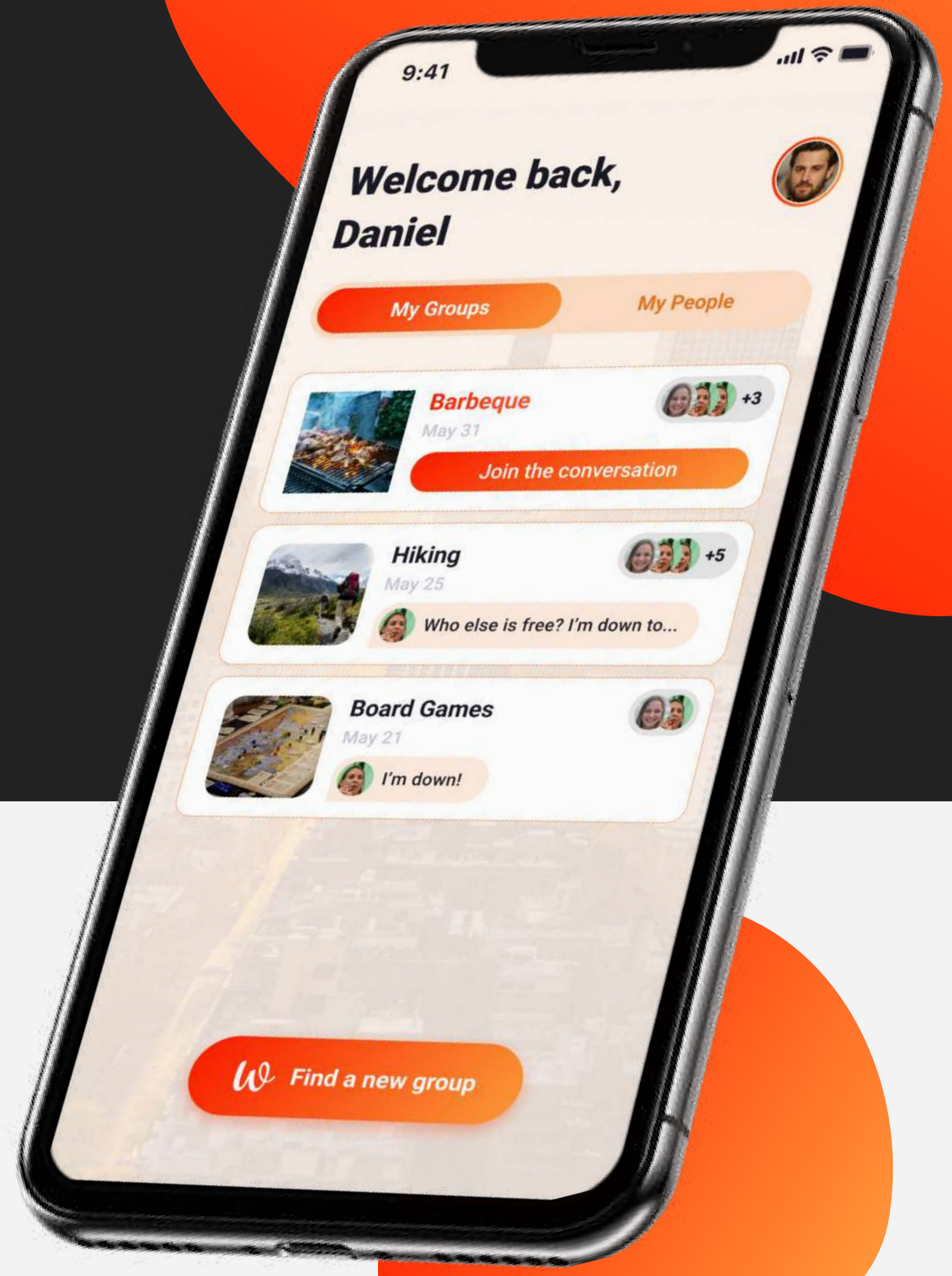


Weekend

PRE-SEED

BOOTSTRAPPED

Find your people.



Weekend is an app developed by former leaders at one of the largest South Asian dating apps in the world.

It was a post-COVID product built to create meaningful real life (IRL) relationships.

Industry

Social Networking

Product

Mobile App

Platforms

IOS & Android

Time Taken

3 Months

NEED

People have interests and hobbies but may not have a social circle to share these activities with.

It's challenging to find like-minded individuals with whom to explore fun activities.

SOLUTION

Weekend addresses this need by connecting folks who share similar interests and form groups.

This helps users to easily find and connect with like-minded people, form groups, and participate in activities they enjoy.

Overview

Ellenox partnered with Weekend to build the MVP, and was the acting CTO for the product.

The app enabled users to connect with new people and form groups based on shared interests. It offered a unique approach to onboarding, where users select their interests, and the app automatically matches you with individuals with similar interests.

TECHNOLOGY

Programming languages: JavaScript, Python

App development frameworks: React, React Native, Expo

Backend development: Firebase, Node, Express

Database: Firestore, Realtime Database, Postgres

Cloud services: Google Cloud Platform, Vercel

Design Tools: Figma, Illustrator, Photoshop

PRODUCT

The challenge with an IRL product is making sure people meet once - and meet again.

We wanted to recreate the most natural way to interact with new people IRL - walking into a room full of strangers. We just had to make sure the strangers would start talking - and get along.

250
EVENTS

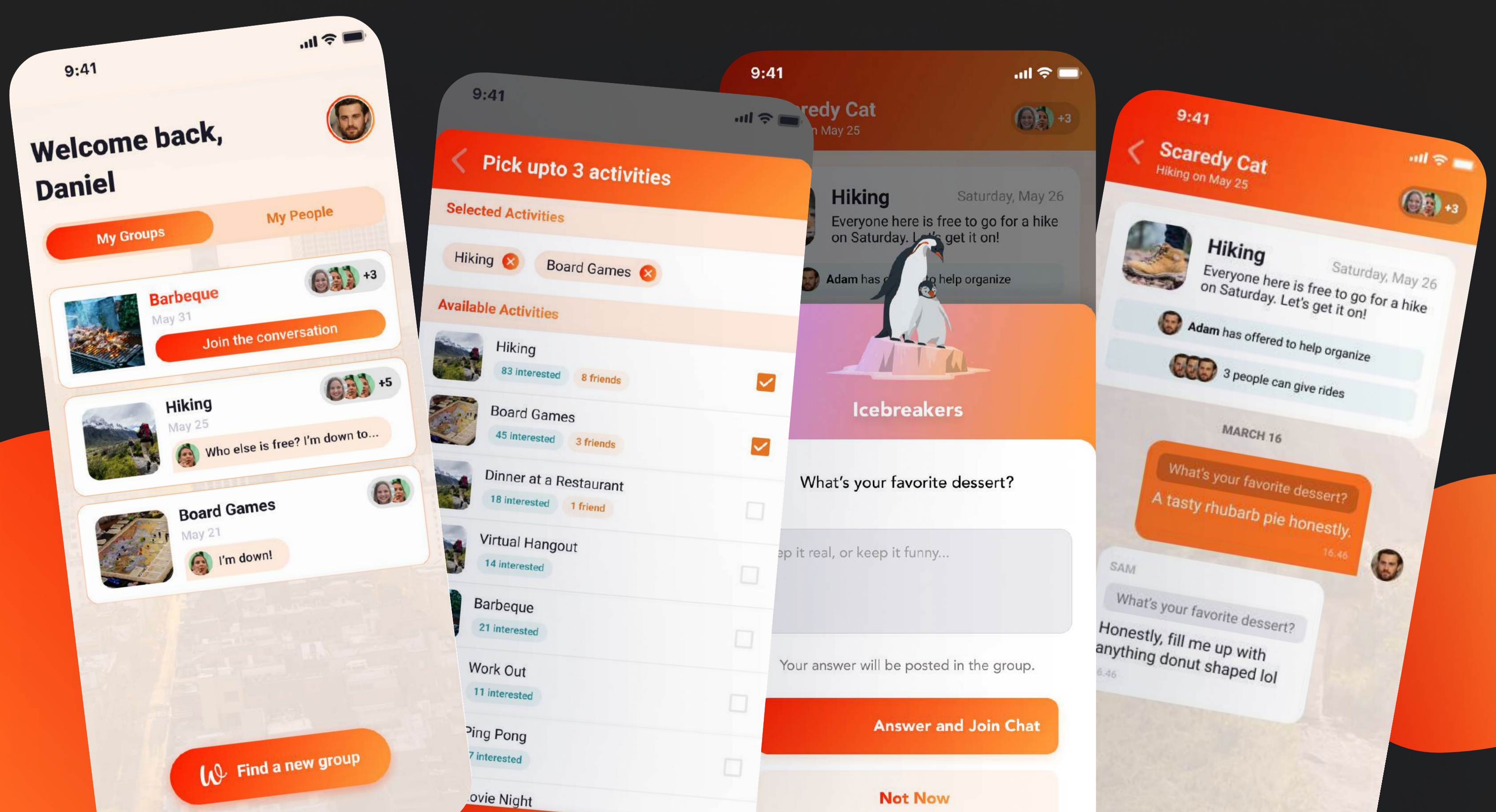
Ellenox Impact

Live Events Hosted

14k
USERS

Ellenox Impact

Downloads



Clockout

SEED

VC BACKED

Communities for professionals.



Connect exclusively. Clockout is a platform that enables you to socialise and network in a way that's not only professional but also intimate.

A closed knit circle that gives you the comfort of belonging while connecting you with people you can bond, or climb ladders with.

Industry

Social Networking

Product

Mobile App

Platforms

IOS & Android

NEED

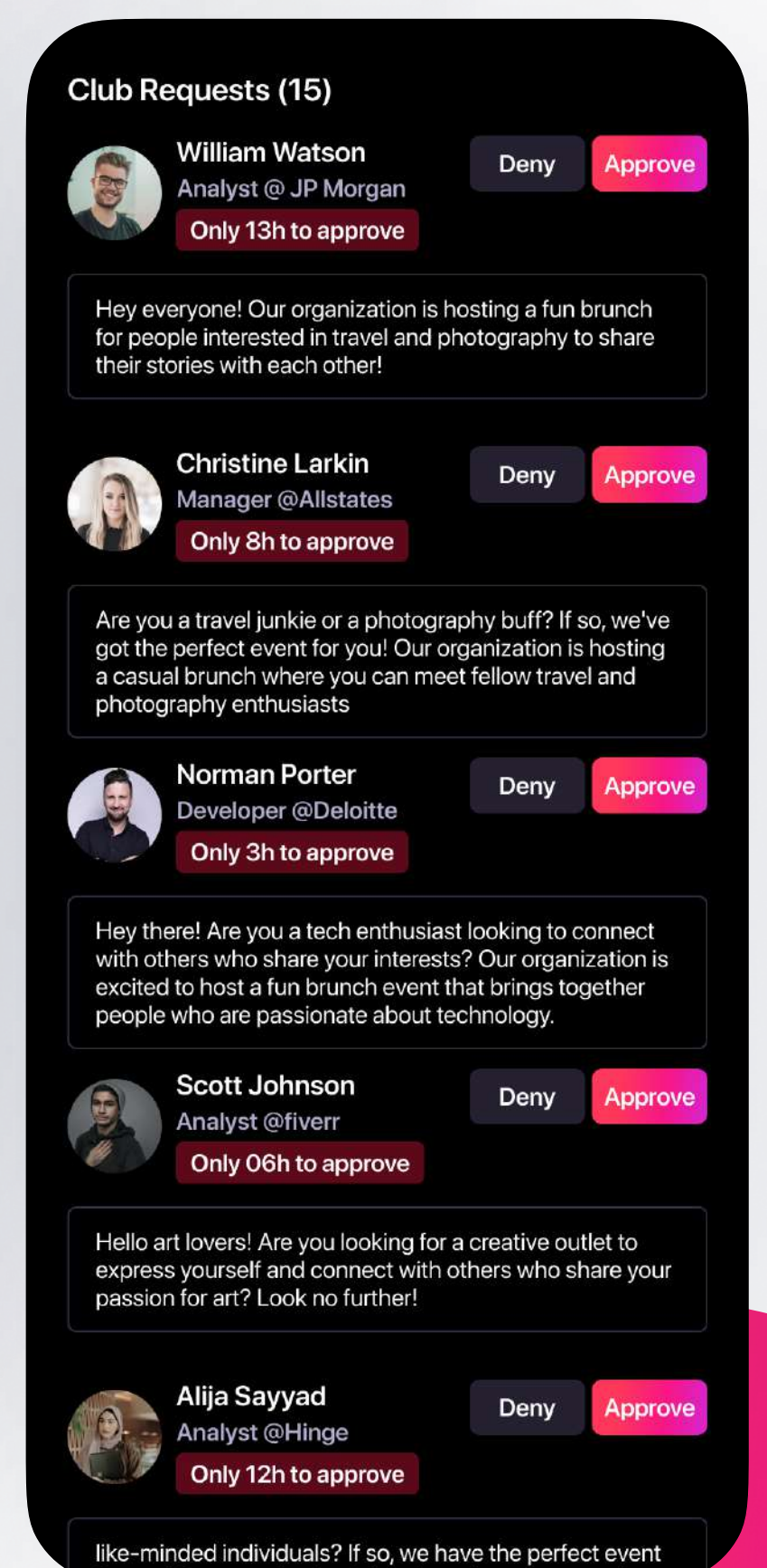
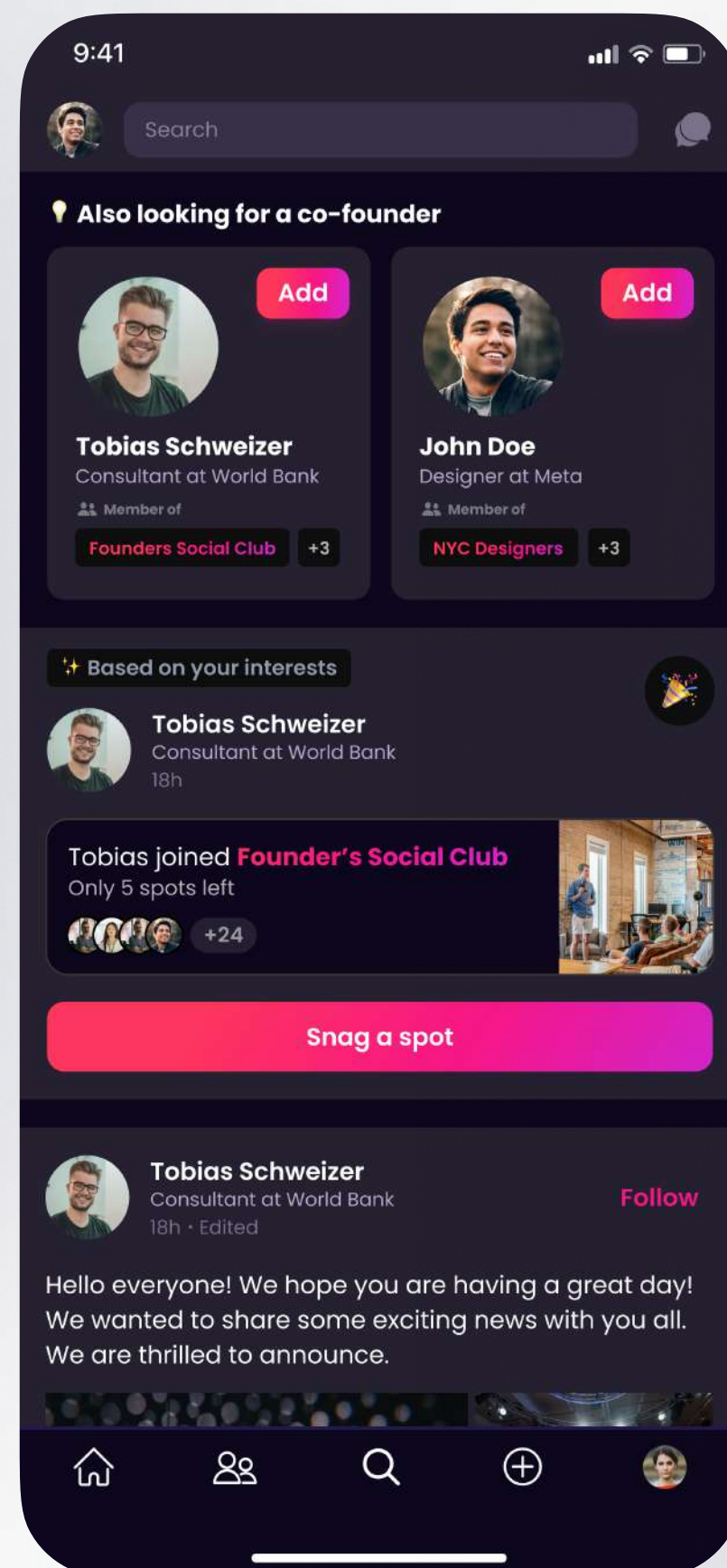
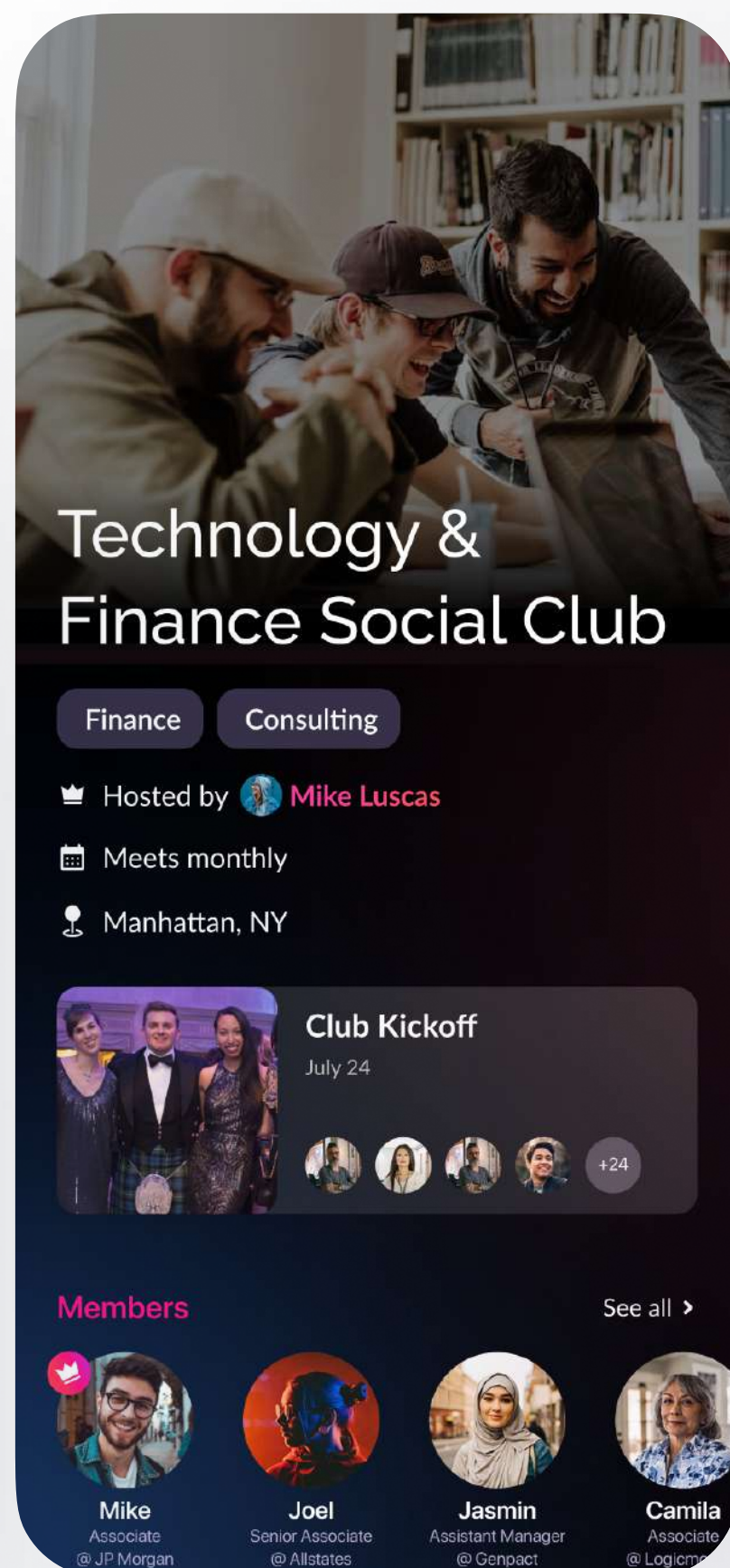
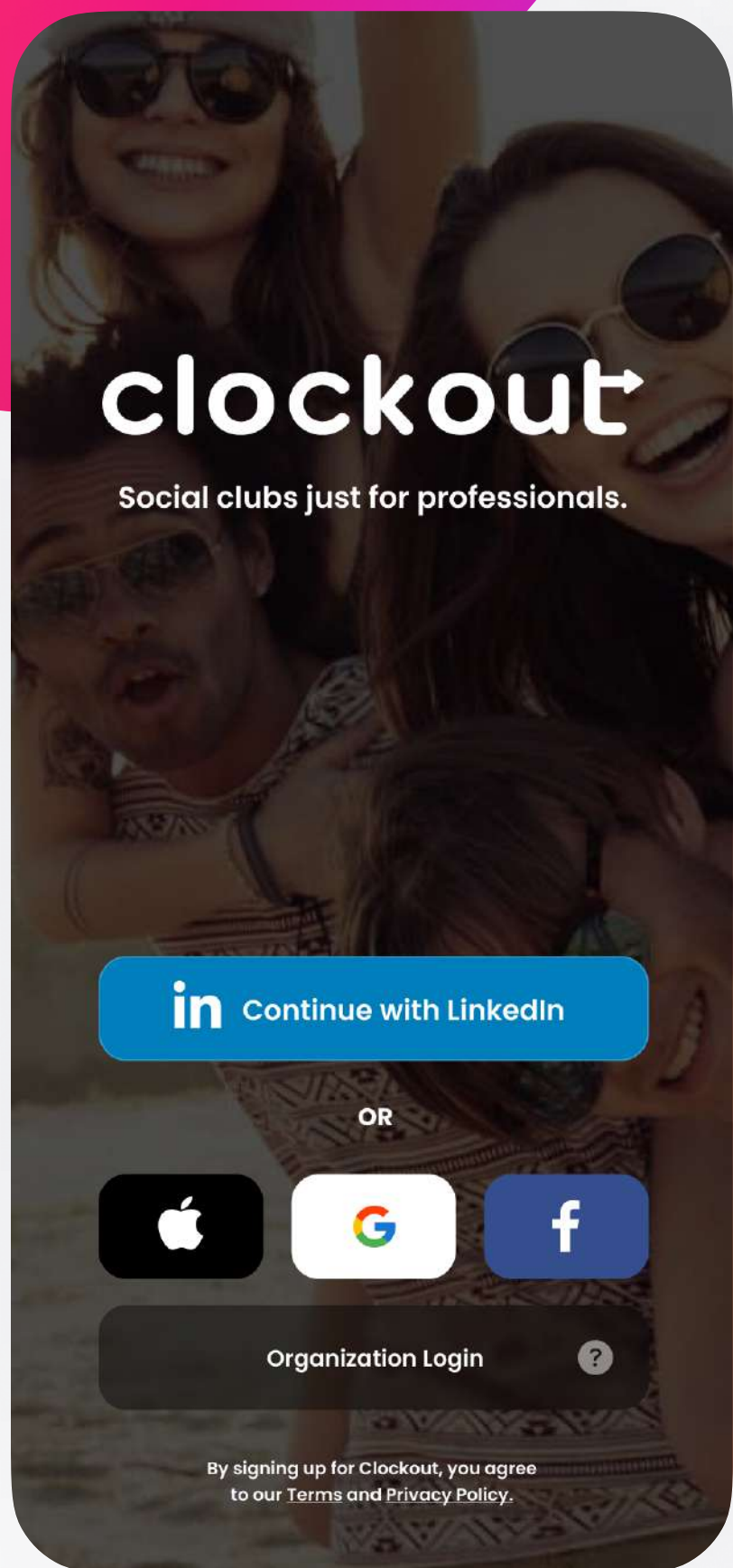
People have overlapping interests and hobbies but may not have a social circle to share these activities with.

It's challenging to find like-minded individuals with whom to explore fun activities.

SOLUTION

Weekend addresses this need by connecting folks who share similar interests and form groups.


This helps users to easily find and connect with like-minded people, form groups, and participate in activities they enjoy.



Contact for more details

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